

Julian G. Crooks

152 Drexel Avenue

Lansdowne, PA 19050

julian.crooks@gmail.com

267.481.2978

www.juliancrooks.com

<https://www.linkedin.com/in/juliancrooks/>

PROFESSIONAL SUMMARY

Creative and experienced educator with expertise in instructional design, curriculum development and teaching across multiple modes: online, remote, hyflex and face-to face. Skilled in creating engaging learning experiences, building community and collaborative leadership.

RESEARCH INTERESTS

Technology for Design Education, Innovation in Higher Education, Creativity and Design Thinking, Fashion History and Theory

EDUCATION

Ed.D. in Leadership and Innovation in Higher Education

ARIZONA STATE UNIVERSITY, Tempe, AZ

MA in Art Education – Educational Media Concentration

UNIVERSITY OF THE ARTS, Philadelphia, PA

BFA in Apparel Design

RHODE ISLAND SCHOOL OF DESIGN, Providence, RI

PROFESSIONAL EXPERIENCE

Director of Fashion Programs

Harcum College, Bryn Mawr, PA January 2020 — Present

COURSES DEVELOPED/TAUGHT:

- Technology Courses: Photoshop, Illustrator, 3D Technology for Design
- Fashion and Design Courses: Figure Drawing, Visual Storytelling, Practicum, Fashion Design, Drawing, Portfolio and Presentation, Fashion History, Textiles, Senior Collection, Flat Pattern Design, Draping, Fashion Illustration
- Business Courses: Retail Strategies, Visual Merchandising, Advertising, Retail Management, Retail Buying, Global Issues in the Fashion Industry, Promotional Event Marketing

RESPONSIBILITIES:

- Educator: Teach courses in a range of formats – in-person, online, and hybrid. Consistently rated “Best in School” in student evaluations.
- Instructional Design: Plan, evaluate, and innovate curricula, course content, course materials, assessments, and methods of instruction. Conducted two complete revisions of program curricula to better align with student needs and changing industry practices.
- Content Creation: Create, periodically assess, and update course content in Canvas for two programs, encompassing multiple classes. Create engaging learning experiences that align with course and program learning outcomes and accommodate diverse learning preferences.
- Institutional Service: Serve on committees that deal with institutional policies, departmental matters, and academic issues. Chair of Curriculum Committee for 3 years. Evaluated many course proposals and curricula, streamlined procedures for review, and conducted training on curriculum development for program directors.

Assistant Program Director

Harcum College, Bryn Mawr, PA January 2017 — July 2020

Associate Professor - Professor

Harcum College, Bryn Mawr, PA January 2017 — Present

Design Program Development Coordinator

Harcum College, Bryn Mawr, PA August 2013 — January 2017

Graduate Assistant

University of the Arts, Philadelphia, PA September 2009 — May 2011

COURSES ASSISTED: Teaching and Learning Online, 21st Century Learning Environments

PRESENTATIONS/WORKSHOPS: Virtual Worlds in Education, Creating Exhibitions in Virtual Worlds

Adjunct Instructor

Rhode Island School of Design, Providence, RI May 1996 — May 2003

COURSES TAUGHT: Apparel Development, Fashion Design, Pre-College Apparel Design Program

Freelance clients: design/merchandising Gitano, Gucci, Carson Pirie Scott & Co, Andy Awards, Zinzee's Clothes, Pennyroyal Clothing Company

RESEARCH/FIELDWORK

Doctoral Research: Virtual Reality for Fashion Education

Researching the affordances of presence and agency as an aid to engagement and design ideation in apparel courses.

Masters Research: Teaching Art to the Net Generation

Studied the value of virtual worlds as a tool for connection and relational aesthetics for art education. Created an **educational center and gallery** in Second Life and hosted events for students and educators around the world.

Archivist/Curator: Radnor Historical Society, *current and ongoing*

Researching, managing, conserving and archival storing of the garment and textile collection at the Radnor Historical Society

PRESENTATIONS/PUBLICATIONS/PANELS

- 2023 Author, EdD Dissertation: VR for Fashion Design Education
Arizona State University, Tempe, AZ
- 2023 Industry Critic, M.S. Thesis Presentation: Kalista Safer
Jefferson University, Philadelphia, PA
- 2023 Panel Participant, FGI Communique with George Brescia
Harcum College, Bryn Mawr, PA
- 2022 Presenter, VR for Fashion Design: Science Week
Dublin, Ireland
- 2022 Presenter, VR for Fashion Design: Doctoral Research Conference
Arizona State University, Tempe, AZ
- 2021, Speaker, Philadelphia Garment and Fashion Industry Task Force
City Council, Philadelphia, PA
- 2019 Presenter, Engaging with Virtual Reality: Faculty Inservice
Harcum College, Bryn Mawr, PA
- 2016 - Presenter, The Artist Colony, an Exploration of Relational Aesthetics
International Art Education Association Conference, Second Life
- 2015 - Curator, What We Wore: 100 Years of Fashion at Harcum College
Harcum College, Bryn Mawr, PA

- 2014 - Co-author, The Ed Media Center: a Second Life Model for Relational Aesthetics: Explorations in Virtual Worlds, New Digital Multimedia Literacy Investigations for Art Educators, National Art Education Association
- 2013 - Co-presenter, Explorations in Virtual Worlds: National Art Education Association Annual Conference, Dallas TX
- 2012 - Curator, Taiwan Now! online exhibition
The National Chiayi University, Chiayi City, Taiwan/Second Life
- 2012 - Curator, Lady Clementina Hawarden: exhibition in cooperation with the Victoria and Albert Museum, London, UK/Second Life
- 2012 - Co-presenter, Virtual Worlds in Art Education: iJade (International Journal of Art and Design Education) Conference, Chester, UK
- 2011 - Author, M.A. Thesis, Teaching Art to the Net Generation
University of the Arts, Philadelphia, PA
- 2011 - Co-presenter, Teaching Art to the Net Generation
National Art Education Association Conference, Seattle, WA

ACADEMIC SERVICE

- Chairperson, Curriculum Committee, Harcum College, 2019 – 2021
- Member, Curriculum Committee, Harcum College 2017 – 2019
- Member, Policies and Procedures, Harcum College 2016 – 2017
- Chairperson, 100 Years of Fashion Centennial Exhibit 2015
- Member, Bears and Squares Centennial Committee, 2015

SKILLS

- LMS - Canvas, Blackboard, Moodle, Sakai
- Online Teaching Tools: Zoom, Thinglink, Padlet, Kahoot, Quizlet, Quizzizz, Canva, Padlet, Flipgrid, Prezi,
- Instructional Design: Adobe Captivate, Loom, YouTube, iMovie, Adobe Premiere Rush
- Design: Adobe Creative Suite, Procreate, CLO3D and Browzwear
- PA Educator Certifications: Art K-12, Secondary English and Business, Technology, and Computers

HONORS, AWARDS AND GRANTS

- Philip Klein Award for Faculty Leadership, 2020
- Educational Testing Service Recognition of Excellence, 2012
- Harcum Grant: Engaging with Virtual Reality 2019

PROFESSIONAL AFFILIATIONS

- Conservator, Radnor Historical Society
- Member, Fashion Group International
- Member, Costume Society of America
- Member, National Art Education Association
- Member, Pennsylvania Art Education Association
- Member, International Art Education Association
- Member, Human Rights Campaign

PROFESSIONAL DEVELOPMENT

Browzwear University, VStitcher 101 Foundations, 2023

Udemy: Midjourney AI Clothing Design Revolution, 2023

LinkedIn Learning: Adobe Captivate Essential Training, 2023

Quality Matters: Applying the QM Rubric (Virtual) (APPQMR) Sixth Edition, 2022

LinkedIn Learning: Instructional Design: Needs Analysis, 2021

University of Maryland: Instructional Design and Technology, 2020

Deep Teaching Solutions: Learning How to Learn, 2019

LinkedIn Learning: Instructional Design Essentials: Models of ID, 2019